

Dear Friends,

On May 25, 1961, President John F. Kennedy posed a bold challenge to our nation in an address before a joint session of Congress:

*I believe that this nation should commit itself to achieving the goal, before this decade is out, of landing a man on the Moon and returning him safely to the Earth. No single space project...will be more exciting, or more impressive to mankind, or more important.*

More than 40 years later, it is easy to forget the immensity of Kennedy's challenge. At the time of his historic speech, the computers required for the Apollo's guidance systems didn't exist nor did rocket engines capable of reaching the moon. John Glenn, the first American to orbit the earth, wouldn't take flight for another nine months.

Kennedy believed that a race to the moon would inspire the imagination, inventiveness and can-do spirit of the American people, and he was right. The Apollo Project ushered in a decade of unrivaled technological progress that reestablished America as the world's leading innovator. Kennedy saw an opportunity to move America toward the future, and he had the vision to seize it.

A similar challenge exists today, one that is perhaps even more urgent: initiating a bold new energy policy for the United States.

This new energy policy would accomplish three goals: create millions of high-skill, high-wage jobs; strengthen our national security by reducing our dependence on foreign oil; and address global warming by reducing CO2 emissions.

While our current energy policy focuses almost exclusively on maintaining our addiction to fossil fuels, nations around the world are taking the lead in renewable energy technologies. Denmark will be producing half of its electricity by wind power within the decade. Germany is the leading exporter of photovoltaic cells. Japan dominates the market in hybrid vehicles.

In a nation that has lost more than two million manufacturing jobs in the last four years, we can't afford to cede these emerging markets to the rest of the world.

The alternative is to take control of our energy future by investing in new and developing technologies and making the supply, distribution, and consumption of energy cleaner and more efficient. This alternative has taken shape in Congress as the New Apollo Energy Project.

The New Apollo Energy Project captures the spirit of Kennedy's vision and takes full advantage of our most precious resource – the ingenuity and resourcefulness of the American people.

I founded New Apollo Energy PAC to help lead the way on this issue by supporting candidates for Congress who will help move this vision forward. The time to act is now. By working together, we can change the direction of American energy policy in the next Congress.

We have before us an unprecedented opportunity for the world's greatest country to lead in addressing some of the world's greatest challenges. It will require dedication, leadership, and hard work. But the rewards – a healthier environment, quality jobs, and a safer world for our children – are well worth it.

I believe the pursuit of a new clean energy future is the single most important endeavor our nation can undertake. I hope you will work with me to make it a reality.

Very truly yours,



Jay Inslee  
Honorary Chair  
New Apollo Energy PAC